

carboneum

DEMOCRATIZED SOCIAL TRADING PLATFORM

LINKS

 carboneum	
 Website	https://www.carboneum.io
Telegram channel	https://t.me/carboneum_io
Telegram group	https://t.me/carboneum_c8
Line Support	@carboneum
Line KYC	@carboneumkyc
Facebook	https://www.facebook.com/carboneum.io
Twitter	https://twitter.com/carboneum_io
Github	https://github.com/CarboneumProject
E-Mail	contact@carboneum.io
BitcoinTalk ANNThread	https://bitcointalk.org/index.php?topic=3086589.0
BitcoinTalk Bounty	https://bitcointalk.org/index.php?topic=3251176.0



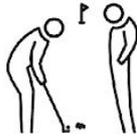
Democratized Social Trading Platform

The best way to start your cyptocurrency investment journey with a revolutionary incentive structure



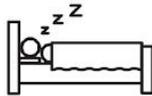
Feature

Carboneum (C8)



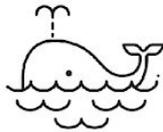
Trade like a pro

Social trading on Carboneum platform allows any user to become a "follower" trader, learning from and duplicating the transactions of "leader" traders. This allows investors to take a "shortcut" to start trading, tapping into the expertise of the leaders and not learning on their own from scratch.



Safety features for optimized trading

Our "Safety Belt" feature enables you to set automatic stop-loss order for all your trades, which comes into effect when the price reaches a certain pre-set price. Stop-loss orders are designed to minimize the loss for investors because we don't want you to stay up all night monitoring your position. Now you can sleep at ease.



Watch and learn from the experts

"Whale Watcher" feature gives you insight into the portfolio of leader traders who manage millions of dollars worth of assets - the true "whales" of the investment world. By following these leaders, followers can learn and distinguish good trades from bad trades

Social Trading and Analytic Platform for cryptocurrency. Carboneum is building the open infrastructure for investment knowledge sharing with revolutionary incentive model. Brought to you by **StockRadars**, leading stock analytics and trading platform across iOS, Android, Web and Chatbot- with over 5,000,000 users. our core belief is investment can be humanized, **Investing Made Simple.**

Carboneum Tokens



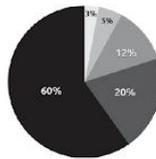
Raise
12M
USD

Total
200M
tokens

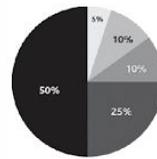
Profit
20%
Buy back tokens

Crowdsale
25 Jun
2018

Distribution of Tokens



Allocation of Funds



Let's connect at



@carboneum_c8
@carboneum_io
@carboneumkyc
carboneum.io

Join C8 telegram



MADE WITH PASSION

@carboneum_c8

TECHNICAL AND STRATEGIC PARTNER

ICON is our technical and strategic partner. ICON will provide support for both technical development of our project and further business expansion. Carboneum will, thus, run on ICON blockchain and closely work with ICON in developing our DApp, running various tests on ICON blockchain before our scheduled launch in October

PROJECT SUMMARY

Inspired through our extensive experience in building Thailand's leading analytical tool and platform for stock investment, we aim to make investment in cryptocurrencies simple and accessible for everyone.

Carboneum, an openly distributed protocol, is creating a democratized social trading platform, named CoinRadars. It is worth highlighting that, as an open protocol built on our off-chain technology, Carboneum will be completely compatible with other apps in the ecosystem such as StockRadars, CoinMax and other future platforms.

CoinRadars platform allows users who are not equipped with the required knowhow to make their own judgement on digital asset transactions to follow expert traders and copy their trading orders, either automatically or manually. CoinRadars also promotes a great degree of customization, permitting users to adjust and match their risk preference and desired return.

Traditional social trading platform, a service that allows investors to replicate the operations of expert traders, helps solve complexity problem, but it still lacks transparency. It remains vulnerable to single point of failure risk and, at the very core, misaligns the interests of the parties involved. Our platform aims to solve these underlying problems associated with social trading today. It is built to sustain and scale with a sound revenue model where ultimate alignment of interests is structured, creating a perfectly democratized trading platform for cryptocurrencies.

The key aspect of CoinRadars is it imposes great significance on transparency and complete decentralization for trade order execution. The platform is created on smart contract with a token called Carboneum token (C8) that aims to provide the solution to the biggest roadblock for social trading in cryptocurrency investment – unfair and opaque reward mechanism. The greatest belief of our core team lies in simplifying the investment experience.

PROBLEMS

Investment in Digital Assets / Cryptocurrencies is Complex

Probably those who are already trading digital assets and cryptocurrencies could barely explain the true definition of what they have been transacting on. The degree of information one needs to study is absolutely overwhelming, especially for those without technical background. What is more, without thorough understanding of technical concepts and utilities of given digital assets, potential investors are often left on the outside looking in, due in large part to reluctance resulting from their lack of understanding of the market.

Centralized Trading Platform Lacks Transparency

Traditionally, social trading is executed on a centralized platform; an entity or website acting as a centralized agent, requiring user to transfer money into a server-owned account to set up initial trading balance. Such agent then carrying out copy trading mechanism by simply repeating trade orders submitted by expert traders (leaders) for users who choose to follow them (followers) and agree to pay a fee in exchange for the service. Nevertheless, the most critical drawback of centralized platform lies in the fact that users by no means can verify which trade orders have actually been copied and performed, leading to opaque and, potentially unfair, reward distribution.

Traditional Social Trading Platform is Seriously Exposed to Single Point of Failure Risk

Centralized platform is also extremely vulnerable to single point of failure risk, whereby an error of a single part could bring the whole system to collapse. This could lead to serious consequences such as user's inability to take the money out of the platform, or even worst, a total loss of money.

Existing Incentive Structure of Traditional Social Trading Platform and Traditional Fund Managers Represents Imperfect Alignment of Interests

Existing social trading platforms normally act as an exchange and the revenue source mainly comes from the 'spread', which is the mark-up difference between buying and selling prices. On the other hand, for traditional fund managers, their mainstream source of revenue is management fee, calculated as a percentage based primarily, and almost solely, on their assets under management (AUM). These two aforementioned examples,

nonetheless, are epitomes of severe misalignment of interests because they do not share the downside risks of their own customers. Regardless of the results of their decision making, either they make good or bad trades, they still get paid for their services.

SERVICES

C8 is basically an open protocol built on blockchain which aims to, amongst other things, cultivate trust among social traders and reward the stakeholders fairly for knowledge and expertise sharing. Also, since Carboneum is not itself an exchange, the project will work with centralized and decentralized exchanges to leverage their network and expand the community. In addition, being an open protocol means that other players can build on top of this, such as DApp for other asset classes.

For instance, on top of the protocol Carboneum team will build Coinradars, a DApp for social trading in cryptocurrency. This DApp will employ a hybrid model by utilising both off-chain and on-chain technology. As we all know, Social trading consists of leader-follower relationship. Hence, when a follower starts following a leader he/she has to stake a minimum amount of C8 token to start trading activities, then the protocol is triggered, and the relationship is recorded on the blockchain. When the follower copies a particular trade orders of a leader, this is also recorded on the blockchain for transparency, and trades are executed automatically both for followers and leader's trade.

Therefore, when a particular trade makes a profit, both the protocol and the C8 token- which was initially staked by the follower- are triggered, being the latter sent it from the

follower's wallet to the leader. This settles the payment automatically and in a safe way that cannot be manipulated. At its turn, trade orders are conducted on exchanges, which means that they will be connected via API or other methods, thus the transactions occur off-chain.



Copy Trade Contract

Leader & Follower agree upon terms of contract via blockchain smart contract.

Trading

The leader provides access to their investment account to Carboneum and follower. Relay will keep track of any changes in the leader's trading activities on their exchange(s)

Reward

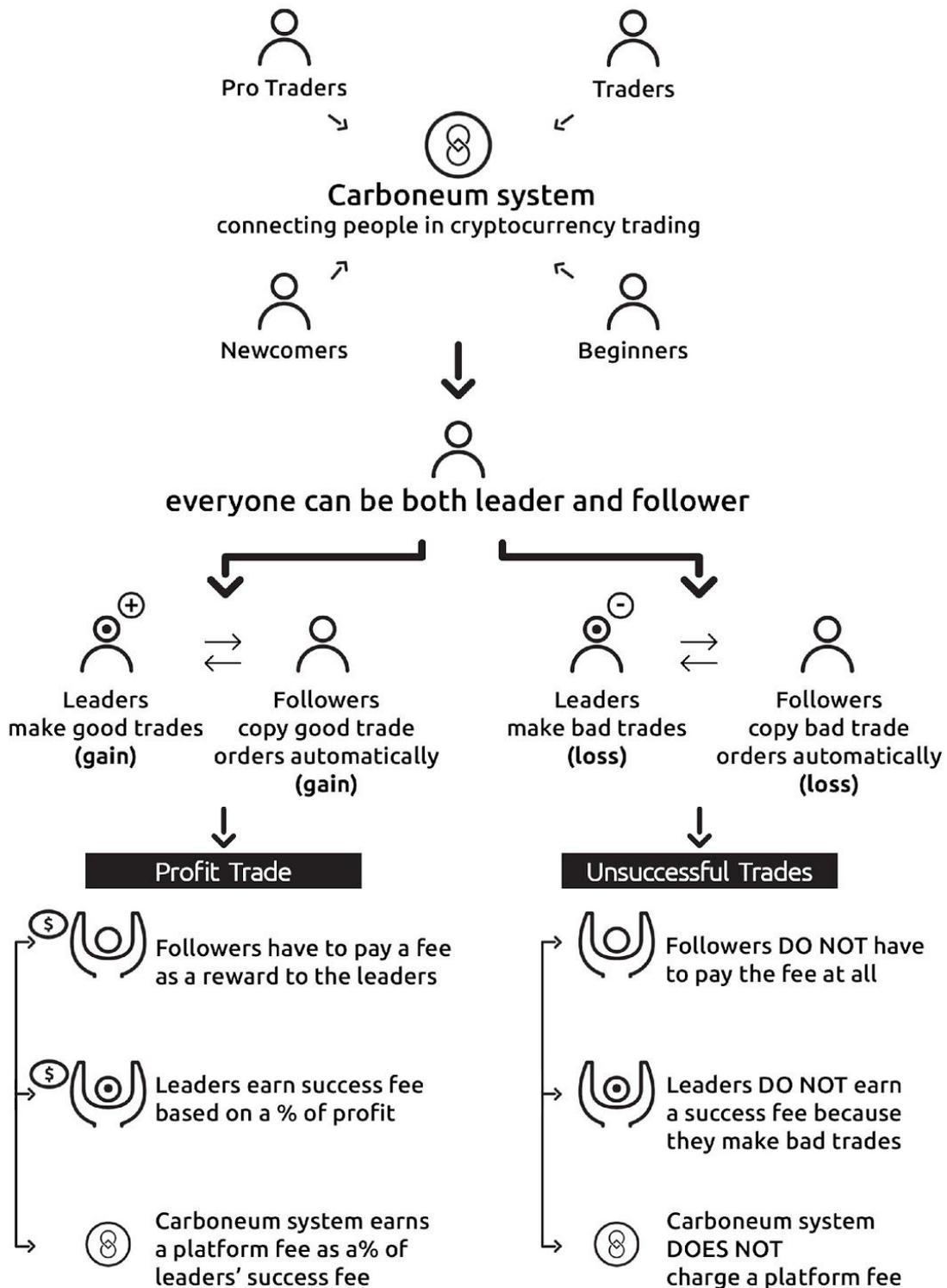
Once relay spots any movements, it will copy those actions and execute trade orders to the follower's trading account proportionately to their asset allocation. In the event the trade yields positive results, relay will signal a request to smart contract to deduct a certain amount of fee from the follower's digital wallet. Carboneum will settle and collect verifying fee once the follower closes their trade position.

Revolutionary Incentive Structure

Carboneum and CoinRadars plan to revolutionize the incentive structure by aligning the interests of the leader, follower and platform, whereby the only circumstance the

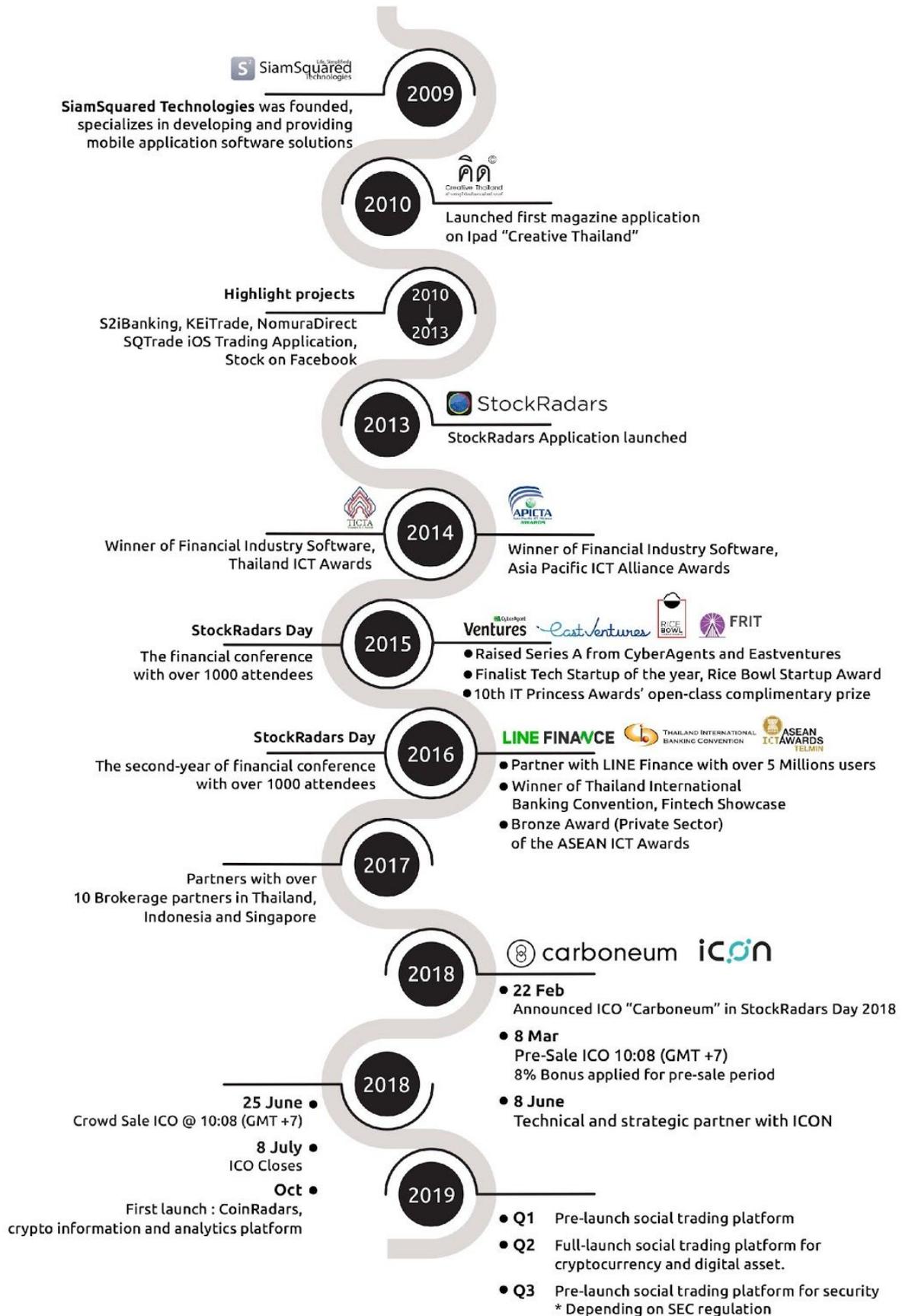
platform will earn revenue and followers pay a fee is when a positive trade actually takes place. This is in stark contrasts to the way traditional social trading platform and traditional asset-management company charge their customers. The leaders on our platform are naturally incentivized to make sound decisions, where the best interests of all stakeholders are taken into consideration. We firmly believe this would be a crucial stepping stone to creating a sustainability for our democratized social trading platform.

Carboneum system



Revolutionary Incentive Structure on Carboneum – there is only one condition for the platform to generate revenue from social trading activities; when the leaders lead the followers to profitable trades, a 'win-win-win' situation is taking place

ROADMAP

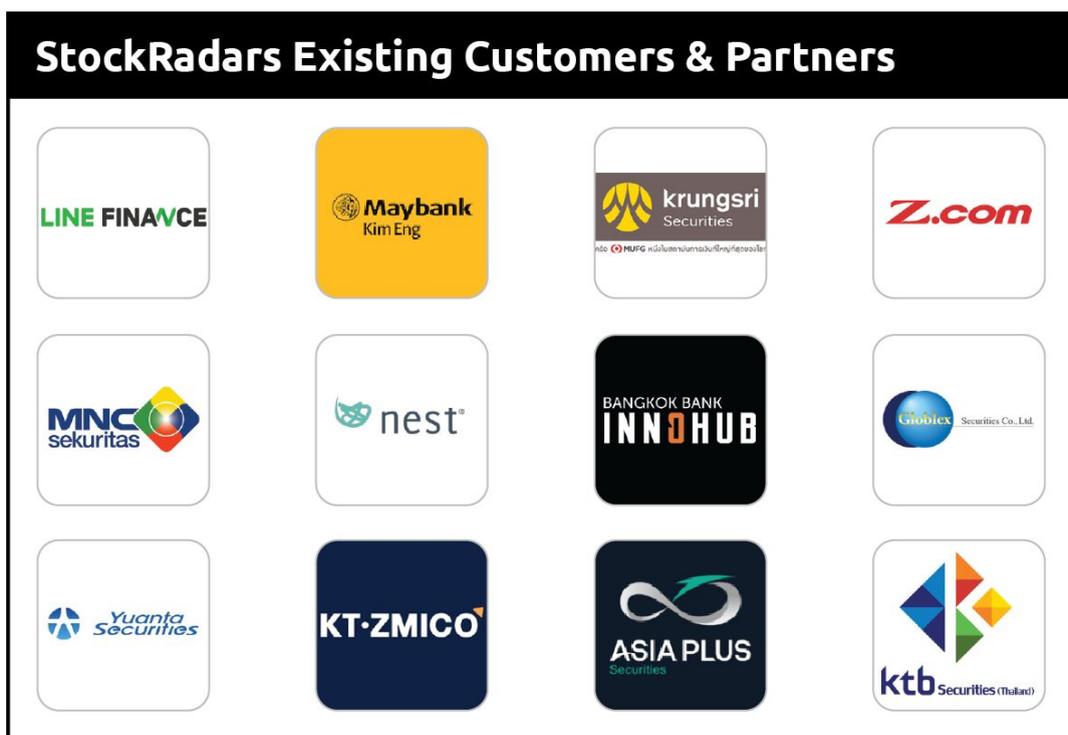


TEAM

Carboneum is brought to you by StockRadars team. The team has a well-documented track record in building and developing Thailand's leading online stock trading and analytical platform. Stockradars has over 680,000 app downloads, multiple local and regional brokerage partners and 76 version updated since launched. Importantly, it has partnered exclusively with LINE to launch LINE Finance – the first in the world to do so. StockRadars team also has built strong ties with top-tier customers and partners such as Maybank Kim Eng, Krungsri Securities (Mitsubishi UFJ Financial Group subsidiary in Thailand), Z.com (known as GMO in Japan), Yuanta Securities and KT-ZMICO among others.

With Notable Advisors

- **Korn Chatikavanij** - Former Finance Minister of Thailand
- **Kai Tsang** Ex-Head of App Store Team, Apple Inc.
- **Krating Poonpol** Managing Partner 500Tuktuk and Ex-Google Manager
- **Batara Eto** Co-founder and Managing Partner East Ventures, Pte. Ltd.
- **Wenwei Wu** Ex-Investment director of Evolution Media Capital, Beijing`
- **Louis Ryu** CEO and Founder, Shift. Korea
- **Somboon Sukheviriya** CEO Comanche International Public Company Limited



TOKEN

Carboneum Token(C8) is used primarily on, but not exclusively to, social trading features for digital assets. C8 token forms the currency of Carboneum ecosystem. When followers copy trades of leaders and they make a profit, they must pay a fee. The fee can be paid in C8 tokens and the followers will receive a 50% discount. Therefore, as more and more people use Carboneum, we expect a natural growth for the demand of C8 token as its utility is intertwined with the functions of the platform.

It is of great significance to note that C8 tokens can also be used in StockRadars and FundRadars app for extra discounts on premium and exclusive features.

Total Tokens: 200,000,000

Token for sale: 120,000,000

Token hard Cap: 12,000,000

Allocation:

60% Pre-Sale &ICO

20% Company

12% Team & Partner

5% Advisor

3% Rewarding Token

Fund Usage:

50% Platform and Protocol Development

25% Marketing and Business Development

10% Operating Expenses

10% Research & Consultancy Fee

5% Compliance Fee